

DATA DELIVERY · COVER NOTE

Fabric Care France — dataset guide for Givaudan

Prepared for **Givaudan (Fragrance)** by **Gravel AI Ltd** · Scope: fabric / laundry care, France · 9 retailers

This delivery: **2,158 products** · 1,445 unique (deduplicated across retailers) · 330 sold at more than one retailer

Files: `...AllRetailers_FINAL.xlsx` / `.json` / `.csv` (one row per product) · `...Harmonised_MASTER.xlsx` (one row per unique product, price-by-retailer)

1 Field mapping — brief schema → delivered columns

Every field in the brief's 34-field sample sheet is present. Where a name or shape changed it is an **upgrade** (more detail), never a removal — please map by this table rather than by exact header text.

Brief field	Delivered column(s)	Note
Brand · Product name · Variant	Brand · Product Name · Variant	—
Pack size / washes · Form	Pack Size (+ Volume (ml) , Weight (g) , Pack Count) · Package Type	parsed into structured units
EAN · Currency	EAN · Currency	—
Unit price	Unit Price + Unit Price Label	retailer's published unit price (5 of 9 retailers)
Price per L/kg	Price per L/kg	CALCULATED = Price ÷ pack size (see §2)
Offers / promotions	Offers & Promotions	—
Key ingredients	Full Ingredients (+ Fragrance Notes (INCI))	complete regulatory INCI (a superset of "key ingredients"); Fragrance Notes = EU-declarable allergens present (Limonene = citrus, Linalool = lavender, Coumarin = sweet/tonka)
Scent	Scent + Fragrance Notes (INCI)	marketing scent where stated; "Fragrance-free" / "Not specified" otherwise; chemistry in Fragrance Notes
Features / claims · Package type	Features & Claims · Package Type	—
Manufacturer	Manufacturer (+ Manufacturer Source , Manufacturer Confidence)	source-tagged (see §3)
Country of origin	Country of Origin (+ Country Source , Country Confidence)	page-stated only — never inferred (see §3)
Product image · Primary/Secondary colour	Thumbnail · Primary Color , Secondary Color (+ Cap Color)	colours from product-image vision
Rating /5 · # Reviews	Rating /5 · # Reviews	split from the brief's combined "Avg Rating"
Review Summary · Customers Say	Review Summary · Customers Say (+ 6 angle columns)	one plain summary PLUS a per-angle breakdown (scent, effectiveness, skin & sensitivity, value, packaging, eco)
Retailer / marketplace · Store name	Retailer / Market place · Store Name	Store Name = the physical store whose prices were captured (Super U, Auchan, Intermarché, Leclerc Drive select a store); the other five price nationally → "N/A — national pricing". Not missing data.
Availability · Website source · URL	Availability · Website Source · URL	—
Page text	Page Text (Original) + Page Text (EN) (+ Description Summary (EN))	full original French and full English translation (not a summary)

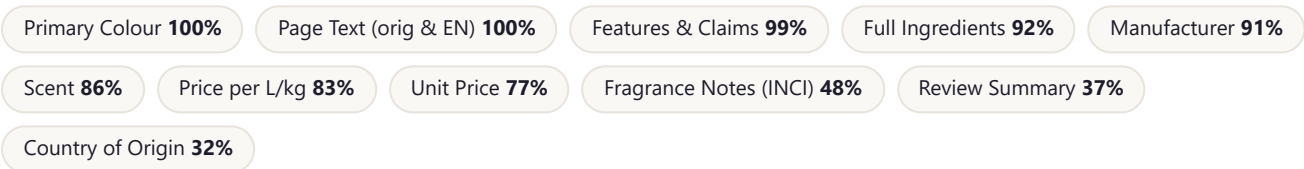
2 Calculated field — Price per L/kg

Where a retailer does not publish a unit price, **Price per L/kg** is **calculated** as $\text{Price} \div \text{pack size}$ (litres for liquids, kg for powders/solids) and labelled `EUR/L` or `EUR/kg`. Coverage $\approx 83\%$ (blank only when neither a parseable size nor price is available — never estimated). `Unit Price` holds the retailer's own published unit price where shown ($\approx 77\%$, 5 of 9 retailers).

3 Provenance tags — full traceability

- Manufacturer Source** : `LLM/scraped` = found on the product's own page; `cross-retailer` = the same product carried a manufacturer at another retailer and it was propagated (with `Manufacturer Confidence`). Nothing is invented.
- Country of Origin** is taken **only from the source — never inferred**: the retailer's stated origin field (scraped, translated FR→EN), or a country explicitly written in the page text. `Country Source` = `scraped` / `page text`. If a product's page does not state an origin, the field is left blank.
- Classification**: every product is judged individually on its own merits (name, description, ingredients) — retailer category breadcrumbs are used only as a hint, because retailers mis-file and taxonomise differently.

4 Coverage at a glance



Review coverage reflects that only 6 of 9 retailers publish reviews (Monoprix, Intermarché and H2O at Home do not). Blanks are honest — a field is left empty rather than estimated, so every value is traceable to source.